



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

TDP102	SOCIAL CONSCIOUSNESS PROJECT II				
Semester	Code	Name	T+P	Credit	ECTS
2	TDP102	SOCIAL CONSCIOUSNESS PROJECT II	3	2	2

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Doç. Dr. Cuma BOZKURT; Yrd. Doç. Dr. Ferda NAKIPOĞLU	None	None

The aim of lesson :

The course mainly aims to encourage the students to take place in the civic involvement projects and to teach the grown up, young people and children who belong to lower income groups. In addition, to produce projects concerning the environmental issues is another concern of the course.

Course Contents :

The students are expected to work at least minimum 3 hours a week at some institutions, primarily the public ones including Mental Hospitals, Houses of Rehabilitations, and Orphan Houses etc.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT325	CONSUMER BEHAVIORS				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT325	CONSUMER BEHAVIORS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof.Dr. Hasam AKSOY	Asist Prof. Hasan AKSOY	None

The aim of lesson :

The aim of this course is to teach the role and importance of consumer behaviors and how consumer behaviors are influenced by factors while developing marketing strategies of businesses and to teach students how to protect their rights as a consumer as they face a problem with their rights and purchasing experiences.

Course Contents :

Consumer Behavior and Marketing Strategy Relationship - Consumer Behavioral Models - Needs and Consumption - Motivation and Interest - Perception - Learning - Attitudes, Self and Personality - Values, Lifestyles, Culture - Social Classes and Groups, Situational Factors - Consumer buying decision process - Culture and purchasing behaviors - Consumer behaviors in the web environment - Special topics in consumer behaviors



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT306	INVESTMENT PROJECTS ANALYSIS				
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT306	INVESTMENT PROJECTS ANALYSIS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Gül REİS	None

The aim of lesson :

The aim of this course is to provide the students with the ability to produce new projects and to evaluate the projects in order to develop their entrepreneurial potential by transferring information about the importance of investment projects, types of investments, methods used in project valuation and valuation of risky projects.

Course Contents :

The importance of investment projects, investment types, technical analysis, economic analysis, financial analysis, legal analysis, static methods in project appraisal: repayment period, average rate of return, dynamic methods in project appraisal: net present value, internal yield rate profitability index, time value of money , future value, present value, dynamic comparison of methods, evaluation of risky projects, decision trees and simulation techniques, includes topics such as public support for investments in Turkey.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT111	BEHAVIORAL SCIENCES				
Semester	Code	Name	T+P	Credit	ECTS
1	İŞLT111	BEHAVIORAL SCIENCES	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Prof. Dr. Arif ÖZSAĞIR	Asist Prof. MEHMET SEYHAN	None

The aim of lesson :

Individual behaviors and group behavior patterns, basic principles that determine these behaviors, and the factors that influence and direct the behavior, so that they can understand and interpret human behavior. Parallel to these aims, to include class discussions and case studies.

Course Contents :

Examining the factors that are closely related to the psychology and sociology branches of science and affecting individual behavior and group behavior, examining the underlying causes and principles of behavior.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT210	STATISTICS II				
Semester	Code	Name	T+P	Credit	ECTS
4	İŞLT210	STATISTICS II	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Prof.Dr. İbrahim Arslan	None

The aim of lesson :

The main objective of this course is to introduce basic statistical methods. To learn which statistical methods are used in the problems encountered in the field of social sciences and how to apply these methods.

Course Contents :

Sampling, Sampling Distributions, Statistical Decision Making (Hypothesis Testing), Chi-Square Analysis, Simple Linear Regression and Correlation Analysis, Multiple Linear Regression and Correlation Analysis, One-Way and Two-Way Analysis of Variance.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT109	MATHEMATICS FOR BUSINESS AND ECONOMICS				
Semester	Code	Name	T+P	Credit	ECTS
1	İŞLT109	MATHEMATICS FOR BUSINESS AND ECONOMICS	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Associate Prof.Dr. İbrahim Halil Ekşi	Associate Prof.Dr. İBRAHİM HALİL EKŞİ	None

The aim of lesson :

To provide a mathematical foundation for students in business, economics, and the life and social sciences, to settle general mathematics culture, to improve analytical and abstract thinking to built up the real life models, to solve and to interpret them.

Course Contents :

Numbers, Exponents and Radicals, Identities and factoring, Fractions and simplifications, Equations and their graphics, Relations and functions, Business applications of functions, Mathematics of Finance, Limits and Continuity, The Derivative, Applications of the derivative: Indeterminate forms, Maxima and Minima of Functions, Business applications of the derivative.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT220	MARKETING RESEARCHS				
Semester	Code	Name	T+P	Credit	ECTS
4	İŞLT220	MARKETING RESEARCHS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. FİLİZ ÇAYIRAĞASI	None

The aim of lesson :

To comprehend the basics of marketing research, gain the success of marketing the research formation, to comprehend the basic marketing research, to teach all the stages of marketing research there update.

Course Contents :

Content, Importance, Application and Benefits of Marketing and Research - Marketing Decisions and Determination, Risk, Uncertainty Decision Making: Bayesian Decision Analysis - Hypothesis Testing (Parametric and Nonparametric) - Sampling - Data and Information Collection Methods and Tools in Marketing Research Preparation of Data for Analysis - Measurement and Scaling in Marketing Research - Multidimensional Scaling Analysis - Discriminant Analysis - Factor Analysis - Clustering Analysis - Survey Form Sampling, Research Case Studies - Research Applications - Case Studies, Tables



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT305	PRODUCTION MANAGEMENT I				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT305	PRODUCTION MANAGEMENT I	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. MEHMET AYTEKİN	None

The aim of lesson :

The aim of this course is to give the student some basic information about the production activities in a manufacturing company and to provide the necessary knowledge and skills to solve the problems that may arise.

Course Contents :

Production Management Basic Definitions and Concepts, Operation and Production System, Design of Production Systems, Production Decisions, Production Department Organization, Analysis of Production Systems, Work Study Concept, Work and Workplace Arrangement, Operation and Control of Production Systems, Demand Forecasting and Product Management, Resource Management ; Energy, Water, Raw Material, Human, Technology, Capacity Management, Plant Location Selection, Placement Arrangement, In-Plant Arrangement, Wage Management



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT201	INVENTORY AND BALANCE SHEET				
Semester	Code	Name	T+P	Credit	ECTS
3	İŞLT201	INVENTORY AND BALANCE SHEET	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. Ahmet AKCAN	None

The aim of lesson :

The aim of this course is to teach the students the intermediate level of accounting theory and practice. In addition, this course will provide students with a detailed understanding of accounting records and developing their accounting rationale by making sample applications related to accounting records. Thus, students will be informed about how to organize the financial statements with term-end records and will be able to solve many of the accounting problems they face.

Course Contents :

Inventory of Assets and Valuation Procedures of Asset Accounts, Liquid Assets Inventory - Securities Inventory - Valuation of Claims and Inventory - Inventory Counting and Valuation - Closing of VAT Accounts, Inventory of Separate Accounts - Material and Valuation of Accounts - Valuation of Accounts - Inventory of Intangible Fixed Assets, Amortization Calculation Methods - Refinancing Fund, Revaluation and Cost Increase Fund - Restructuring of Inventory - Cost Accounts of Foreign and Equity Accounts, Closing of Income and Expense Accounts - Preparation of Balance Sheet and Balance Sheet and Income Statement - SAMPLE SOLUTION



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT302	COST ACCOUNTING II				
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT302	COST ACCOUNTING II	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Murat KARAHAN	None

The aim of lesson :

The aim of this course is to calculate the cost of the product or service produced in production and service enterprises, to facilitate the decision making of planning and control business management.

Course Contents :

Cost Locations Separation And Cost Distributions - Cost Distributions - Cost Distributions - Order Cost System - Stage Cost System - Stage Cost System - Stage Cost System - Combined Manufacturing Cost System - Combined Manufacturing Cost System - Standard Cost System - Standard Cost System - Standard Cost System - Variable Cost System - Cost Management



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT222	TRADE LAW				
Semester	Code	Name	T+P	Credit	ECTS
4	İŞLT222	TRADE LAW	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Asist Prof.Dr. Abdullah ERDOĞAN	None

The aim of lesson :

Ensure that undergraduate students acquire the skills to build and analyze and interpret the applications in order to have the scientific knowledge required by the trade life

Course Contents :

ticaret hukukunun hukuk sistemi içerisindeki yeri/ Ticaret hukuku düzenlemeleri/ Ticaret hukukunun kaynakları - Ticari işletme kavramı, Tanımı, unsurları/ Ticari işletmenin yapısı/ Ticari işletmenin devri, ticari işletme rehni - Ticari iş kavramı. Adi iş, ticari iş ayrımı/ Ticari iş karinesi/ Ticari iş olmaya bağlanan özel sonuçlar - Tacir kavramı/ Gerçek kişi tacir, tüzel kişi tacir ayrımı/ Tacir olmaya bağlanan özel sonuçlar - Ticari defterler, ticaret sicili - Ticaret ünvanı, işletme adı, haksız rekabet, marka - Tacir yardımcıları, ticari mümessil, ticari vekil, acente - Şirket kavramı/ Şirketin varlığı için aranan unsurlar/ Şirketlerin tasnifi - Adi şirket, ticaret şirketi ayrımı ve Şahıs şirketleri-Sermaye şirketleri ayrımı - Adi şirketler, kolektif şirketler, komandit şirketler - Anonim şirketler, limited şirketler, kooperatifler - Kıymetli evrak kavramı/ Tanımı ve unsurları/ Kıymetli evrakın adı evraktan farkları - Kıymetli evrakın sınıflandırılması/ Kambiyo senetlerinin kıymetli evrak türü olması - Poliçe, bono ve çeke dair hükümlerin incelenmesi



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT228	ORGANIZATIONAL BEHAVIOR				
Semester	Code	Name	T+P	Credit	ECTS
4	İŞLT228	ORGANIZATIONAL BEHAVIOR	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Özlem Yaşar UĞURLU	None

The aim of lesson :

It is aimed to examine and analyze the necessary information about the behaviors of individuals in the working environment such as perception, communication, learning, motivation, job satisfaction, attitudes, groups, leadership, communication, conflict, stress and time management.

Course Contents :

Fundamentals of Organizational Behavior (definition, importance, approaches and assumptions) - Definition of organizational psychology, relations with close concepts and theoretical development - Motivation and Job Satisfaction - Organizational Communication (definition, importance, types) - Organizational Communication (organizational structure and communication, natural communication) - Leadership (definition, importance, leadership theories, current approaches in leadership) - Time Management and Stress Management - Business Design (definition, importance, techniques) - Business Design (business rotation, business expansion and business enrichment and behavior relationship) - Organizational Change (definition, importance, types, planned change process) - Organizational Change (resistance to planned change and change; definition and prevention) - Organizational Culture - Organizational Citizenship Behavior - Teamwork in Organizations



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

EKON191	INTRODUCTION TO MICROECONOMICS					
Semester	Code	Name	T+P	Credit	ECTS	
3	EKON191	INTRODUCTION TO MICROECONOMICS	3	3	5	

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof. ferda özsoy	Prof.Dr. BERNA BALCI İZGİ	None

The aim of lesson :

To explain basic concepts about economics to students.

Course Contents :

To provide basic information related to nature of economics and the economic problems.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT114	INTRODUCTION TO BUSINESS ADMINISTRATION II					
Semester	Code	Name	T+P	Credit	ECTS	
2	İŞLT114	INTRODUCTION TO BUSINESS ADMINISTRATION II	3	3	4	

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Prof.Dr. HACI MUSTAFA PAKSOY	None

The aim of lesson :

Let's take a look at the other courses that focus on the goal, the business, the basic class and the basic classes.

Course Contents :

To give the basic concepts and tools to understand how a business works, which units it consists of, to examine the business as a system and to examine with its functions



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

GME100	GENERAL AND OCCUPATIONAL ETHICS					
Semester	Code	Name	T+P	Credit	ECTS	
2	GME100	GENERAL AND OCCUPATIONAL ETHICS	4	2	2	

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Prof. Dr. Arif ÖZSAĞIR	Associate Prof.Dr. MESUT ŞÖHRET	None

The aim of lesson :

To contribute to raising awareness of university students in ethics, especially vocational and business ethics, and to carry out activities complementary to academic programs, to come together in the framework of the "social responsibility" principle and to create thought and to be an example to other segments of the society

Course Contents :

Concepts of ethics and ethics, ethical theories, concepts of rights and justice, ethical decision making, ethics in business life, social responsibility, ethical and unethical behavior



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT112	PRINCIPLES OF MARKETING				
Semester	Code	Name	T+P	Credit	ECTS
2	İŞLT112	PRINCIPLES OF MARKETING	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Associate Prof.Dr. Hanifi Murat MUTLU	Associate Prof.Dr. Hanifi Murat MUTLU	None

The aim of lesson :

Providing necessary information about marketing function and processes which are increasingly important in business management and eliminating the lack of information.

Course Contents :

Introduction to Marketing / Historical Development of Marketing Approach / Marketing Information System / Marketing Research / Creation of Marketing Mix / Components of Marketing Improvement / Pricing / Distribution and Promotion Decisions



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

YDBI102	ENGLISH II				
Semester	Code	Name	T+P	Credit	ECTS
2	YDBI102	ENGLISH II	2	2	2

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Prof.Dr. EMRAH ÇINKARA	None

The aim of lesson :

In the direction of communicative approach in teaching English, students are aimed to speak at intermediate level with student centered techniques.

Course Contents :

Past simple tense, count and uncount nouns, comparatives and superlatives, present continuous tense, going to, question forms, present perfect tense, ever and never, just and yet, present perfect and simple past tense konuları ders içeriğinde yer almaktadır.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT116	FINANCIAL MATHEMATICS				
Semester	Code	Name	T+P	Credit	ECTS
2	İŞLT116	FINANCIAL MATHEMATICS	3	3	3

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. İbrahim H. Ekşi	None

The aim of lesson :

The aim of this course; to gain the ability to use mathematical knowledge in financial management and advanced finance.

Course Contents :

Interest Theory, Value Concept, Present Value and Future Value, Determination of Interest Rates, General Information about Option Markets, Swap Types and Pricing of Swaps, Financial Engineering, Case Studies



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT118	CONSTITUTIONAL LAW				
Semester	Code	Name	T+P	Credit	ECTS
2	İŞLT118	CONSTITUTIONAL LAW	3	3	3

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Prof. Dr. Arif ÖZSAĞIR	None	None

The aim of lesson :

To provide basic information equipment that will enable the student to comment on constitutional law issues

Course Contents :

General Theory of Constitutional Law. Turkish constitution law history and current issues



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT219	LAW OF OBLIGATIONS				
Semester	Code	Name	T+P	Credit	ECTS
3	İŞLT219	LAW OF OBLIGATIONS	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Asist Prof.Dr. Abdullah ERDOĞAN	None

The aim of lesson :

To teach the basic concepts and institutions related to the law of obligations. To gain the ability to make vocational and scientific analysis related to the law of obligations. Ability to solve problems related to the law of obligations

Course Contents :

Debt Relations and sources of debt - Debt, debt and liability concepts - Legal transactions, contracts - Establishment of contracts - Interpretation between will and declaration of will - Context of the contract - Representation - Torts - Unconditional liability - Unjust enrichment - Depositor's default - non-execution of debt, default of debt - default of debt



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT202	CORPORATE ACCOUNTING				
Semester	Code	Name	T+P	Credit	ECTS
4	İŞLT202	CORPORATE ACCOUNTING	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. AHMET AKCAN	None

The aim of lesson :

Turkey, companies are allowed to establish companies, raising capital, reduction, to give information about the dividend distribution and liquidation procedures.

Course Contents :

General Information About Companies - Collective Companies - Limited Partnerships - Accounting of establishment of companies - Accounting transactions of capital increase in companies - Accounting transactions of capital decrease in companies - Merger accounting transactions of companies - Liquidation accounting transactions of company - Accounting transactions of collective companies - Accounting transactions of collective companies - Accounting of joint stock companies accounting transactions - Accounting operations in holding companies - Accounting transactions in limited liability companies - Profit distribution transactions



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

EKON101		INTRODUCTION TO ECONOMICSI			
Semester	Code	Name	T+P	Credit	ECTS
1	EKON101	INTRODUCTION TO ECONOMICSI	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Associate Prof.Dr. Doç. Dr. Rüstem Yanar	Associate Prof.Dr. Doç. Dr. Rüstem Yanar	None

The aim of lesson :

To introduce the concepts of microeconomic foundations of economics to the students in the framework of general laws and to give the students the ability to think with the basic concepts of microeconomics.

Course Contents :

The concept and concept of economics, economic problem, introduction to price theory: demand and supply, market equilibrium: price and quantity changes, demand elasticity, cross demand elasticity, demand elasticity, supply elasticity, elasticity and market equilibrium demand and supply in factor markets, factor prices and incomes: labor and wages in the factor markets, consumer demand, supply and demand, supply and demand in the factor markets, consumer price, production function and diminishing returns law, cost analysis: short and long term costs, firm balance in full competition market, , land and rent, capital and interest, entrepreneurship and profit.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT309		TAX LAW			
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT309	TAX LAW	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Emine Koban	Prof.Dr. Emine Koban	Research Assist.Dr. Abdulah Ceylan

The aim of lesson :

The aim of this course is to teach the basic concepts of tax law, its relation with other branches of law, the main elements of tax legislation and its application and practice with current case studies, the basic issues related to administrative and competitive solution of tax disputes.

Course Contents :

Within the scope of Tax Law-I course, the subject of Tax Law, its scope and place within the legal system, its relation with other branches of law, the sources of tax law and the application of tax laws in terms of location, time, meaning, and other public revenues such as taxes and taxes The course covers basic concepts of taxation and comparative evaluation of taxation.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT304		FINANCIAL MANAGEMENT			
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT304	FINANCIAL MANAGEMENT	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. Doç.Dr. İBRAHİM HALİL EKŞİ	None

The aim of lesson :

The aim of this course is to explain the business capital structure management, financial forecasting and planning, capital budgeting, financial auditing and increasing the value of the firm.

Course Contents :

Definition of Financial Management, Fundamental Functions, Duties of Finance Manager - Time Value of Money - Financial Analysis - Financial Planning and Auditing - Financial Planning and Auditing - Short Term Fund Resources - Medium and Long Term Fund Resources - Capital Cost: - Borrowing Cost - Equity Cost - Weighted Average Cost of Capital - Capital Structure: Approaches to Optimal Capital Structure - Dividend Distribution Policy - Investing in Revolving Assets: Investing in Cash and Cash Equivalents - Investing in Revolving Assets: Investing in Receivables and Inventories - Investing in Fixed Assets - Investing in Fixed Assets



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT107	INTRODUCTION TO LAW				
Semester	Code	Name	T+P	Credit	ECTS
1	İŞLT107	INTRODUCTION TO LAW	3	3	4
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		Associate Prof.Dr. ...	Asist Prof.Dr. ERAY SİNAN DEMİRHAN	None	

The aim of lesson :

It is ensuring that the student has knowledge about the general theory of law.

Course Contents :

The basic concepts of law, the sources of law, the application of legal rules, the distinction between public law and private law and the concept of rights constitute the content of this course.



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ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT207	MANAGEMENT AND ORGANIZATION				
Semester	Code	Name	T+P	Credit	ECTS
3	İŞLT207	MANAGEMENT AND ORGANIZATION	3	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. Özlem Yaşar UĞURLU	None	

The aim of lesson :

Within the scope of management discipline, the thoughts about business management, theory debates, current criticisms and new approaches that have occurred in the last century constitute the content of the course. The aim is to enable the management candidates to acquire and develop their predictions about the intellectual evolution of the management discipline.

Course Contents :

Introduction to Management and Basic Concepts, Characteristics of Modern Managers and Modern Management Terms - Investigation of Planning Function - Investigation of Organizational Function - Investigation of Steering Function - Investigation of Coordination Function - Supervision Function - Leadership and Contemporary Leadership Approach - Traditional Management Theory (Scientific Management Approach) - Traditional Management Theory (Management Process Approach and Bureaucracy Approach) - Neo-Classical Management Theory - Modern Management Theory (Systems Approach) - Modern Management Theory (Contingency Approach) - Recent Developments in Management: Management by Objectives, Conflict Management, Stress Management, Crisis Management, Change Management, Career Management, Organizational Development - Recent Developments in Management: Total Quality Management, Change Engineering, Learning Organizations, Competitive Benchmarking, Lean Organization, Knowledge Management - Recent Developments in Management: Network Organizations, Virtual Organizations, Aggregation Organization, Adhocratic Organization, Strategic Unions



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT303	BUSINESS FINANCE				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT303	BUSINESS FINANCE	3	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. İBRAHİM HALİL EKŞİ	None	

The aim of lesson :

The aim of this course is to provide the basic concepts of financial analysis and control, long and short term financial planning and working capital management in order to ensure the continuity of the enterprise and maximize the market value.

Course Contents :

Financial Management and Scope - Time Value of Money - Time Value of Money - Ratio Analysis - I - Ratio Analysis - II - Ratio Analysis - Problem Planning - Profit Planning - I - Profit Planning - II - Profit Planning - Problem Solving - Financial Estimation I - Financial Planning and Control: Budgeting-I - Financial Planning and Control: Budgeting-II - Financial Planning and Control: Budgeting



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT307	HUMAN RESOURCE MANAGEMENT				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT307	HUMAN RESOURCE MANAGEMENT	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Özlem YAŞAR UĞURLU	None

The aim of lesson :

The aim of this course is to educate young people who are equipped with professional knowledge and skills, who know and apply current techniques, who have sufficient level of knowledge of professional foreign language, who have developed a sense of responsibility and who have superior business ethics.

Course Contents :

Definition, Aim, Importance, Functions of Human Resources Management - Human Resources Department - Job Analysis and Job Design - Human Resources Planning - Employee Procurement - Employee Selection and Placement - Employee Training and Development - Career Management and Planning - Performance Evaluation - Remuneration Management - Remuneration Systems and Performance Based Wage Systems - Trade Union Management Relationship - Collective Bargaining - Human Resources Information Systems



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT301	COST ACCOUNTING I				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT301	COST ACCOUNTING I	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. MURAT KARAHAN	None

The aim of lesson :

The aim of this course is to gain the information that can evaluate the financial status and periodic activities of the enterprises, systematically analyze the factors that make up and affect the production costs, to gain the necessary information to calculate the unit cost of the product, to gain the infrastructure that will benefit from the cost information in control and planning of business operations and decision making.

Course Contents :

Cost Concept and Terminology - Classification of Costs - Uniform Chart of Accounts and Cost Classes - Definition and Types of Cost Accounting - Cost Accounting Systems - Material and Material Costs - Material and Material Costs - Inventory Management - Material and Material Costs - Record of Raw Material and Material Movements - Labor Costs - Labor Costs - Labor Accounting - Definition and Characteristics of General Manufacturing Costs - Special Problems Related to General Manufacturing Costs



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

EKON102	INTRODUCTION TO ECONOMICS II				
Semester	Code	Name	T+P	Credit	ECTS
2	EKON102	INTRODUCTION TO ECONOMICS II	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Associate Prof.Dr. Doç. Dr. Rüstem Yanar	Prof.Dr. MEHMET AKİF DESTEK	None

The aim of lesson :

To introduce the basic macroeconomic issues of economics to students in the framework of basic concepts and general laws and to give the students the ability to think about basic macroeconomic concepts of economics.

Course Contents :

The general framework of macroeconomic thinking, measurement of macroeconomic activity: national income and economic growth, factors determining national income: consumption, saving and investment functions, macroeconomic balance: Keynesian model, multiplier and prices general level, macroeconomic equilibrium: total supply and aggregate demand, money , Central Bank, inflation, inflation and unemployment: Phillips Egrisi, cyclical fluctuations: fiscal policy, monetary policy, international trade and politics, balance of payments and exchange rate, economic growth and development .



Gaziantep University
ECONOMICS AND ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION

İŞLT312		RESEARCH METHODS			
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT312	RESEARCH METHODS	3	3	4
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Instructor İskender Çalman	None	

The aim of lesson :
The purpose of this course is to learn research methods and techniques in social sciences.
Course Contents :
Science and Society Science; Research Design; Research Process; Assumptions and Variables; Data Sources and Collection Methods; Action Research and Data Analysis Analysis; Reporting and Ethics



Gaziantep University
ECONOMICS AND ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION

İŞLT209		STATISTICS I			
Semester	Code	Name	T+P	Credit	ECTS
3	İŞLT209	STATISTICS I	3	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Prof.Dr. İbrahim ARSLAN	None	

The aim of lesson :
The main objective of the course is to teach basic concepts and methods of statistical science at undergraduate level. Describing the application areas of descriptive statistics in the social sciences; to be informed about basic statistical criteria, to examine the application processes of statistical techniques on case studies and to interpret the results statistically and administratively.
Course Contents :
Introduction to Statistics, Basic Concepts in Statistics, Measurement of Variables and Collection of Data, Arrangement and Presentation of Data, Cyclic Distributions and Graphs, Measures of Centralization, Variability, Probability and Probability Distributions



Gaziantep University
ECONOMICS AND ADMINISTRATIVE SCIENCES
BUSINESS ADMINISTRATION

İŞLT102		ACCOUNTING II			
Semester	Code	Name	T+P	Credit	ECTS
2	İŞLT102	ACCOUNTING II	3	3	4
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		Prof.Dr. Arif ÖZSAĞIR	Instructor AHMET AKCAN	None	

The aim of lesson :
The aim of this course is to develop information about the preparation, presentation and interpretation of financial statements by students.
Course Contents :
Accounting operations related to accounts of commercial properties, fixed assets, debts, bank credits, own funds, expenditure and income accounts, inventory valuation transactions, regulation of balance sheet and income table



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT113	INTRODUCTION TO BUSINESS MANAGEMENT I				
Semester	Code	Name	T+P	Credit	ECTS
1	İŞLT113	INTRODUCTION TO BUSINESS MANAGEMENT I	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof. Esra Çikmaz	Prof.Dr. HACI MUSTAFA PAKSOY	None

The aim of lesson :

As an introduction to next year's graduate courses, the aim of the course is to provide students with fundamental concepts and techniques in business science along with new lines of thought and paradigms.

Course Contents :

Fundamental concepts in understanding functions and components of a business, examination of the system of business and its functions.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

AIIT202	ATATÜRK'S PRINCIPLES AND HISTORY OF TURKISH RENOVATION-II				
Semester	Code	Name	T+P	Credit	ECTS
4	AIIT202	ATATÜRK'S PRINCIPLES AND HISTORY OF TURKISH RENOVATION-II	2	2	2

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Asist Prof.Dr. FADİME TOSİK DİNÇ	None

The aim of lesson :

To educate Turkish young people as Atatürk's principles and revolutions, having national and homeland affection, conscious, contemporary and knowledgeable against the attack against my country.

Course Contents :

Constitutional developments in Turkey, the internal politics of the Republic of Turkey, Second World War, Turkish revolution, a democratic state of law, Turkish law and education systems, the Turkish economy, Turkish society regulations in your life, Ataturk's principles are included in the course content issues.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT406	STRATEGICAL MANAGEMENT				
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT406	STRATEGICAL MANAGEMENT	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Özlem Yaşar Uğurlu	None

The aim of lesson :

The aim of this course is to provide the students with theoretical and practical knowledge and competence in making long-term decisions and plans (how to develop strategies at different levels), implementation and control.

Course Contents :

Basic Concepts of Strategic Management - Strategy in Business - Strategy Development Process and Strategy Analysis - Targets, Management Priorities and Values - External Environmental Analysis: Opportunities and Threats - Internal Environmental Analysis: Superiority and Weaknesses - Strategic Alternative Analysis and Strategy Selection - Types of Strategy - Strategic Management Techniques - Management in Crisis Periods - Strategic Management in Small Businesses - Strategy Development in Service Businesses - Strategic Management in Nonprofit Businesses - Strategic Leadership



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

EKON192	INTRODUCTION TO MACROECONOMICS				
Semester	Code	Name	T+P	Credit	ECTS
4	EKON192	INTRODUCTION TO MACROECONOMICS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof. Ferda Özsoy	Prof.Dr. BİLGE KÖKSEL	None

The aim of lesson :

To explain basic concepts about economics to students.

Course Contents :

To provide basic information related to nature of economics and the economic problems.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT308	PRODUCTION MANAGEMENT II				
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT308	PRODUCTION MANAGEMENT II	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Mehmet AYTEKİN	None

The aim of lesson :

The aim of this course is to add advanced theoretical knowledge on the theoretical knowledge obtained in Production Management I course and to explain these issues to the student in addition to theoretical knowledge.

Course Contents :

Factory Logistics and Material Transport - Inventory Management - Enterprise Resource Planning (ERP) and Optimization - Project Management Techniques - Total Efficient Maintenance - Process Management - Total Quality Management - Computer Integrated Manufacturing - CAD, CAE, CAPP, CAM, IR, GT, CMS , FMS, PIS - Technology Management - Just in Time Production (JIT) - 6S Principles of Cleanliness, Order and Safety - Lean Thinking and Lean Manufacturing - Lean Thinking and Lean Manufacturing



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT101	ACCOUNTING I				
Semester	Code	Name	T+P	Credit	ECTS
1	İŞLT101	ACCOUNTING I	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. Arif ÖZSAĞIR	Instructor AHMET AKCAN	None

The aim of lesson :

The aim of this course is to provide the students with general information about the theoretical and practical aspects of the accountant and to establish the infrastructure for the courses related to accounting and financial management to be taken in future periods.

Course Contents :

Accounting Accounting System, Historical Development of Accounting, Basic Concepts of Accounting and Basic Accepted Accounting Principles, Uniform Account Frame, Basic Financial Tables, Account Concept and Accounting of Accounts, Books and Accounting Documents, Accounting Work Flow, Opening Records, Recognition of Liquid Assets, Marketable Securities and Trade Receivables



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT217 MARKETING MANAGEMENT					
Semester	Code	Name	T+P	Credit	ECTS
3	İŞLT217	MARKETING MANAGEMENT	3	3	4

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Filiz ÇOPUROĞLU	None

The aim of lesson :

The primary aim of this course is to provide the student with a foundation in marketing and marketing concepts and to form a basis for the marketing management course to be taught in the future. The course aims to gain skills for solving marketing problems.

Course Contents :

Basic marketing concepts, marketing environment, consumer behavior, market segmentation and target marketing, positioning.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

TURK102 TURKISH LANGUAGE-II					
Semester	Code	Name	T+P	Credit	ECTS
2	TURK102	TURKISH LANGUAGE-II	2	2	2

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. Mehmet Soğukömeroğulları	None

The aim of lesson :

The aim of the Turkish Language course is to comprehend the structure and functioning features of Turkish; To gain the ability to use the language correctly and beautifully as a means of written and oral expression.

Course Contents :

Accent in Turkish (accent of word), accent in Turkish (accent of group and sentence), structure in word (concept of base and affix, inflections), structure in word (concept of stem, derivational affixes), syntax (elements), syntax (sentence types, correct sentence), narrative forms and techniques, ambiguity (ambiguity of narrative), ambiguity (ambiguity of structure), criticism, autocriticism, interview, essay and other types of writing, study of writing.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

GOS118 HEALTHY LIFE AND SPORTS					
Semester	Code	Name	T+P	Credit	ECTS
2	GOS118	HEALTHY LIFE AND SPORTS	2	0	1

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Instructor Özlem Bozdağ	Instructor NOMAN SERHAT KANDEMİRLİ	None

The aim of lesson :

Grasping the football, basketball and volleyball game rules. Making the basic gymnastics positions. Perceiving the required components of the healthy life.

Course Contents :

Physical Education Tools and Materials, their features; free gymnastics activities, exercises with individual and pairs, exercises with tools, accidents, injury, forcing, first-aid during the exercises in daily life and physical education courses; basic techniques and rules for athleticism, sport and health, sport and social life, sport and life, sport and our country, general knowledge about Olympic.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

TDP101 SOCIAL CONSCIOUSNESS PROJECT I					
Semester	Code	Name	T+P	Credit	ECTS
1	TDP101	SOCIAL CONSCIOUSNESS PROJECT I	1	1	1
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		Associate Prof.Dr. Doç. Dr. Cuma BOZKURT; Yrd. Doç. Dr. Ferda NAKIPOĞLU	Associate Prof.Dr. Doç. Dr. Cuma BOZKURT; Yrd. Doç. Dr. Ferda NAKIPOĞLU	None	

The aim of lesson :

The aim of this course is to ensure that the target students gain both responsibility and experience in both the personal and the social arena and develop the ability to produce practical solutions to problems.

Course Contents :

We encourage our students to meet with people from different parts of the society and different income groups (women, elderly and children) by helping them to participate actively in various social aid organizations and to help them in their knowledge and skills and to develop various projects in this regard, ensure.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT447 FINANCIAL STATEMENT ANALYSIS					
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT447	FINANCIAL STATEMENT ANALYSIS	3	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. Halil İbrahim Ekşi	None	

The aim of lesson :

The main purpose of the course is to introduce the basic and supplementary financial statements of the enterprises and to comment on the situation of the business by making financial analysis from the numerical data there. Financial Tables Analysis course is a frequently used term for numerical calculations. Therefore, it is also aimed to use electronic spreadsheet system in calculator and computer intensively to solve financial problems.

Course Contents :

Balance sheet and income table from the main financial tables, the advantages and objectives of tables such as cost of goods sold, profit distribution table, fund flow table, cash flow table, net working capital exchange table, equity change table and other techniques used in the analysis of financial statements It contains. Financial analysis techniques are analysis with comparative chart analysis, percentage method analysis, trend analysis and ratio analysis. The effect of inflation on the financial tables is also the subject of the course.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT401 MANAGERIAL ACCOUNTING					
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT401	MANAGERIAL ACCOUNTING	3	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Required	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. MURAT KARAHAN	None	

The aim of lesson :

The aim of this course is to analyze the concepts and techniques of management accounting and to teach how to use them in business decision making processes.

Course Contents :

This course covers the analysis of management accounting concepts and techniques and their use in business decision making processes.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

YDBİ101	ENGLISH I				
Semester	Code	Name	T+P	Credit	ECTS
1	YDBİ101	ENGLISH I	2	2	2

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Prof.Dr. İbrahim Arslan	None

The aim of lesson :

Using different reading strategies: a quick look at a text to understand the main idea, to quickly read and seek the information, to distinguish the truth and the blood, to distinguish between the main idea and detail, to understand through invisible information inferences, to predict the meaning of words, To answer sentences and questions. To write sentences, main sentences, supporting sentences and writing harmonious paragraphs. Oral and written expressions about processed texts. To be able to pronounce the words in the target word group correctly and use them in the sentence.

Course Contents :

Reading strategies Paragraph organization Daily language usage studies Texts in current topics Word speech development exercises.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT420	QUANTITATIVE DECISION TECHNIQUES				
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT420	QUANTITATIVE DECISION TECHNIQUES	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof. Ömer Faruk Rençber	None

The aim of lesson :

Presenting logical, systematic decision making problems with quantitative analysis approaches and their applications in various complex problems encountered in business, management, education, transportation, and many other fields.

Course Contents :

What is Operations Research ?, Modeling with Linear Programming, Simplex Method and Sensitivity Analysis, Duality and Post-Optimal Analysis, Transport Problems and Types, Network Models, Advanced Linear Programming, Target Programming, Integer Linear Programming, Traveling Seller Problem, Decision Analysis and Games.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT348	ENTREPRENEURSHIP				
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT348	ENTREPRENEURSHIP	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. Ahmet Tan	None

The aim of lesson :

In addition to working for others, it is aimed that the students who are aimed to have the skills, knowledge and competencies that they will be able to work with are aimed at revealing the entrepreneurship characteristics that exist in themselves and acquiring the necessary equipment for them to develop them.

Course Contents :

The conceptual framework, approaches, functions, process, culture of entrepreneurship, local and international context of entrepreneurship and ethics of entrepreneurship will be discussed.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT314	ADVERTISING AND PROMOTION				
Semester	Code	Name	T+P	Credit	ECTS
6	İŞLT314	ADVERTISING AND PROMOTION	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. Turan Pekmezci	None

The aim of lesson :

The purpose of this course is to enable students to gain experience in advertising management and advertising production. Students are intended to work in groups as an advertising agency, to implement national or local advertising campaigns, to learn all the work of the advertising in the areas of strategy development and production.

Course Contents :

Promotion Concepts, Promotional Attempts and Communication Processes, Charge of Charge, Charge of Letters, Advertisement, Personal Sales and Sales Management, Other Sales Enhancement Efforts, Public Relations and Promotion. Measuring the Effectiveness of Promotion Activities.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT433	INTERNATIONAL FINANCIAL TECHNIQUES				
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT433	INTERNATIONAL FINANCIAL TECHNIQUES	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Prof.Dr. Taner AKÇACI	None

The aim of lesson :

The aim of this course is to explain the business capital structure management, financial forecasting and planning, capital budgeting, financial auditing and increasing the value of the firm.

Course Contents :

Definition of Financial Management, Fundamental Functions, Duties of Finance Manager - Time Value of Money - Financial Analysis - Financial Planning and Auditing - Financial Planning and Auditing - Short Term Fund Resources - Medium and Long Term Fund Resources - Capital Cost: - Borrowing Cost - Equity Cost - Weighted Average Cost of Capital - Capital Structure: Approaches to Optimal Capital Structure - Dividend Distribution Policy - Investing in Revolving Assets: Investing in Cash and Cash Equivalents - Investing in Revolving Assets: Investing in Receivables and Inventories - Investing in Fixed Assets - Investing in Fixed Assets



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT405	OPERATIONS RESEARCH				
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT405	OPERATIONS RESEARCH	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Instructor Yıldırım BAYAZIT	None

The aim of lesson :

To gain the knowledge and skills to formulate a problem encountered in decision making, to establish a mathematical model, to obtain the solution from the model, to check the model and its solution, to evaluate, to apply the solution obtained.

Course Contents :

Understanding the relationship between Operations Research and other business functions such as Production and Marketing, Cost Accounting and Human Resources; The solution of business problems will be taught using mathematical models, numerical techniques and methods.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT409	MONEY AND FINANCIAL INSTITUTIONS				
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT409	MONEY AND FINANCIAL INSTITUTIONS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Associate Prof.Dr. İBRAHİM HALİL EKŞİ	None

The aim of lesson :

The purpose of this course is to introduce the financial system, its main elements, institutions, instruments, legal status, and operations in general, to give detailed information about the interest rates, the most important variable in financial system, to explain the activities of banking and stock exchanges, and to discuss the problems of world banking system.

Course Contents :

Elements, institutions, and instruments of the financial system, measurement of interest rates, theories of interest rates, behavior of interest rates and term structure analysis, stock markets, basic concepts, main principles of banking, asset-liability management, problems of world banking system, and nonbank financial intermediaries.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT339	FINANCIAL DERIVATIVES				
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT339	FINANCIAL DERIVATIVES	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Associate Prof.Dr. ERKAN ALSU	None

The aim of lesson :

The course provides concepts, methods and various approaches to financial derivatives and their use. It is aimed to gain basic knowledge and analytical skills to the students in terms of the functions and usage of financial derivatives related to market and contracts for financial derivatives and financial risk management at individual and institutional level.

Course Contents :

The course provides students with the basic concepts, methods and approaches to financial risks and financial derivatives. "Forwards", "futures", options, "swaps" and other related derivatives are taught. The functioning of derivative markets, contracts related to derivatives, risk mitigation and hedging strategies, arbitrage strategies, diversification strategies, values of financial derivatives and pricing are covered.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT413	PRODUCTION PLANNING				
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT413	PRODUCTION PLANNING	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof.Dr. Mehmet AYTEKİN	Asist Prof.Dr. Mehmet AYTEKİN	None

The aim of lesson :

The aim of this course is to introduce basic concepts and techniques such as demand forecasting, capacity planning, integrated production planning, material demand planning and scheduling in the field of production planning and control.

Course Contents :

This focuses on issues such as Demand Forecasting, Long-Run Capacity Planning, Integrated Production Planning, Inventory Management, Master Production Schedule, Material Requirements Planning (MRP), Material Resource Planning (MRP II), Enterprise Resource Planning (ERP).



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT417	CURRENT ISSUES IN BUSINESS				
Semester	Code	Name	T+P	Credit	ECTS
7	İŞLT417	CURRENT ISSUES IN BUSINESS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Associate Prof.Dr. Cuma BOZKURT	Associate Prof.Dr. Cuma BOZKURT	None

The aim of lesson :

Republican economic policies implemented in Turkey, the development of the global economy, the process of integration with the global economy and the problems that arise / expansions will be discussed.

Course Contents :

Unemployment that leads to financial and political crises in countries; inflation, foreign trade deficit, etc. Analysis of economic problems. Intra-class discussions and student-led initiatives to develop relevant policies.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT432	BANKING AND FINANCE				
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT432	BANKING AND FINANCE	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Asist Prof.Dr. Gökürk Kalkan	None

The aim of lesson :

To provide students with information about banking after teaching the basic subjects of finance that can be considered as the most necessary

Course Contents :

Financial markets, time value of money, finance theories, investment criteria, banks and banking, risks to banks, basic information in credit transactions, central banking, commercial banks, international banking



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT416	QUALITY CONTROL IN PRODUCTION				
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT416	QUALITY CONTROL IN PRODUCTION	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	Instructor Kenan ERCAN	None

The aim of lesson :

To be able to understand the necessity and importance of quality, to explain the concepts of quality and quality assurance, to understand the importance of quality assurance, to explain professional standards

Course Contents :

Development process of standardization, definition of standardization, purpose of standards, definition of quality, quality concepts, quality approaches, quality assurance management systems, total quality management, professional standards



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

EKON474	EXCHANGE AND FOREIGN TRADE TRANSACTIONS				
Semester	Code	Name	T+P	Credit	ECTS
8	EKON474	EXCHANGE AND FOREIGN TRADE TRANSACTIONS	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Asist Prof.Dr. Ferda NAKIPOGLU ÖZSOY	Asist Prof. Ferda NAKIPOGLU ÖZSOY	None

The aim of lesson :

The purpose of this course, students of foreign trade, foreign exchange transactions, foreign exchange practices, to inform about the exchange regime and practices in Turkey.

Course Contents :

The main concepts related to foreign trade, foreign trade and foreign trade transactions, foreign trade theories, foreign trade balances, effects of economic growth on foreign trade, effects of foreign trade on economic growth, tariffs, new foreign trade methods, delivery forms used in international sales contracts the nature and description of the way, way of payment in foreign trade, foreign trade in foreign exchange transactions, documents used in foreign trade, foreign currency exchange concept and legislation, and regulations of the foreign exchange regime in Turkey.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

KRY100	CAREER PLANNING				
Semester	Code	Name	T+P	Credit	ECTS
2	KRY100	CAREER PLANNING	2	1	1

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Required

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		None	None	None

The aim of lesson :

It is to guide students to determine their careers in accordance with their own intelligence, personality, knowledge, skills, abilities and competencies. Within the scope of the course; Awareness will be raised about these concepts, Career Centers and activities where students can get support about their careers throughout their university life will be introduced, the use of Talent Gate and how to benefit from it will be shown, and the opportunity to meet working life in different sectors will be presented.

Course Contents :

It is recommended that the Career Planning course be taught within the framework of the draft created by the Presidential Human Resources Office, with videos and activities prepared for each week, and guest trainers to be invited from university lecturers, industry professionals, non-governmental organizations and international organizations. The supportive activities to be included in the course are designed to inform students about the methods and tools used in professional applications and to gain the ability to use them in the most effective way, and are supported by practical activities. Career centers will follow the course in practice with activities that provide experience opportunities that will support students to develop their skills.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT410	TAX LAW PRACTICE PROCEDURES				
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT410	TAX LAW PRACTICE PROCEDURES	3	3	5

Education Type	Language	Course Level	Course Internship Status	Type of Course
Formal Education	Turkish	Faculty	No	Elective

Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants
BUSINESS ADMINISTRATION		Prof.Dr. İbrahim Arslan	Associate Prof.Dr. MURAT KARAHAN	None

The aim of lesson :

Teaching the students of the provisions of the Turkish Tax Procedure Code and explaining the concepts that should be known in the context of tax applications.

Course Contents :

General Principles; Tarh and Accrual Procedure; Method of Tahrir: Appreciation, Agricultural Earnings and Special Commissions; Taxation: Communiqués, Development of Tax Account; Taxation: Polling and Investigation; Taxpayer Assignments: Reports; Taxpayer Assignments: Bookkeeping; Vesikalar: Tevsiki of Records; Valuation; Criminal Provisions: General Principles; Tax Crimes; Dismissal of Tax Penalty, Settlement and Settlement, Settlement; Tax Appeals.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT424 BUSINESS ETHICS AND GOVERNANCE					
Semester	Code	Name	T+P	Credit	ECTS
8	İŞLT424	BUSINESS ETHICS AND GOVERNANCE	0	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Elective	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Associate Prof.Dr. BELKİS DİLEK ÖZBEZEK	None	

The aim of lesson :

The aim of this course is to explain the basic concepts, historical roots and philosophy behind business, work and professional ethics, and to raise students' awareness of the problems commonly experienced in business life in the context of business ethics and social responsibility and their importance.

Course Contents :

The course will focus on the basic concepts, theories and approaches related to business ethics; the historical development of business ethics, moral dilemmas, the process of moral decision-making, professional and work ethics, moral standards and their development, the role of ethics in all business functions, especially human resources, corporate social responsibility, corporate philanthropy, ecological ethics, management ethics and current ethical discussions. Moreover, how all these issues resonate in business will be examined with the help of case studies.



Gaziantep University

ECONOMICS AND ADMINISTRATIVE SCIENCES BUSINESS ADMINISTRATION

İŞLT321 TECHNOLOGY MANAGEMENT					
Semester	Code	Name	T+P	Credit	ECTS
5	İŞLT321	TECHNOLOGY MANAGEMENT	0	3	5
Education Type	Language	Course Level	Course Internship Status	Type of Course	
Formal Education	Turkish	Faculty	No	Elective	
Department/Program	Precondition	Course Coordinator	Instructor	Course Assistants	
BUSINESS ADMINISTRATION		None	Asist Prof. MEHMET FATİH SERT	None	

The aim of lesson :

Öğrencilerin organizasyonlar açısından teknoloji yönetiminin ne anlama geldiğine dair bakış açısı kazandırmak ve teknoloji yönetiminde kullanılan modeller ve yöntemlere ilişkin temel düzeyde bilgi sahibi olmalarını sağlamak.

Course Contents :